

Republic of the Philippines
Department of Education
Region VII, Central Visayas
DIVISION OF CEBU PROVINCE
Sudlon, Lahug, Cebu City



August 22, 2014

DIVISION MEMORANDUM

No. 398 s. 2014

MONEY MATTERS FOR KIS (MMK) EXHIBIT

**To : Assistant Superintendents
Education Supervisors/Coordinators
Elementary School Heads**

1. Attached is Unnumbered Regional Memorandum dated August 12, 2014, entitled **"Money Matters For Kids (MMK) Exhibit"** with the letter from Atty. Prudence Angelita A. Kasala, Deputy Director and Head, Financial Consumer Affairs Group, Financial Supervision Research and Consumer Protection Sub-Sector, Bangko Sentral ng Pilipinas, requesting for assistance regarding the participation of children aged 12 or below to the Interactive Exhibit on Money Matters on November 5-14, 2014 in Cebu City.
2. For details, refer to the attached communication.
3. Wide dissemination of this Memorandum is desired.


ARDEN D. MONISIT, Ed.D.
Schools Division Superintendent

Telephone Numbers:

Schools Division Superintendent	(032) 556405
Asst. Schools Division Superintendent	(032) 414-7457
Accounting Section	(032) 254-2632
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REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



MEMORANDUM

TO : **Schools Division Superintendents of:**
CEBU CITY CEBU PROVINCE NAGA CITY
MANDAUE CITY DANAOG CITY CARCAR CITY
LAPU-LAPU CITY TALISAY CITY TOLEDO CITY
BOGO CITY


SUBJECT : **MONEY MATTERS FOR KIDS (MMK) EXHIBIT**

DATE : **August 12, 2014**

Attached is a letter from Atty. Prudence Angelita A. Kasala, Deputy Director and Head, Financial Consumer Affairs Group, Financial Supervision Research and Consumer Protection Sub-Sector, Bangko Sentral ng Pilipinas, requesting for assistance regarding the participation of children aged 12 or below to the Interactive Exhibit on Money Matters on November 5-14, 2014 in Cebu City.

For details, refer to the attached communication

For information and guidance.


CARMELITA T. DULANGON
Director III
Officer-in-Charge

CTD/VGG/trc

"Educating for a Strong Republic"

Regional Director's Office: Tel. nos.: (032) 231-1433; 231-1309; Telefax: 414-7399; 414-7325; Asst. Regional Director's Office Telefax: (032) 255-4542;
Technical Assistance Division: (032) 414-7324; Curriculum Learning Materials Division (032) 414-7323;
Quality Assurance and Accountability Division: (032) 414-4367; Resource Mobilization and Special Programs and Projects Division: (032) 254-7062;
Training and Development Division: (032) 255-5239 loc. 112; Planning, Policy and Research Division: (032) 233-9030; 414-7065;
Administrative Division: (032) 414-7326; 255-1313; 414-7322; 414-7366; 231-1071; Budget and Finance Division: (032) 256-2375; 253-8061; 414-7321
Website: <http://www.deped7.com.ph>



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**Request for participation and assistance in the Money Matters for Kids
Exhibit in Cebu City**
consumeraffairs to Deped_07
Sent by: Ethel Grace R Navarez
Cc: Mark Anthony Creencia

A. Mabini St., Malate 1004 Manila, Philippines Trunkline (632) 708-77-01 URL:www.bsp.gov.ph
Financial Consumer Affairs Group: Direct Line (632) 708-7087; Local No. 2584, e-mail:
consumeraffairs@bsp.gov.ph

File/Ref. No. SES-FCAG-E2529-2014

Dr. Carmelita T. Dulangon
Regional Director
Department of Education (DepEd)
Region 7

Dear Dr. Dulangon

In line with the advocacy of the Bangko Sentral ng Pilipinas (BSP) on financial inclusion, financial education, and financial consumer protection, the Financial Consumer Affairs Group (FCAG) will conduct the Money Matters for Kids (MMK) Exhibit in Cebu City on ~~5~~ ¹⁵ to 14 November 2014 at the BSP Cebu Regional Office which is located at Corner Osmena Blvd & P. del Rosario Sts., Cebu City

The MMK is an interactive exhibit on financial literacy designed to provide young children aged 12 and below, with a fun way of learning the concepts of money, saving, spending, and sharing, as well as the importance of saving for the future.

This exhibit is one of BSP's many financial education initiatives that aim to empower financial consumers to make informed financial decisions and improve their financial well-being. This is the 5th time that the BSP will be holding the Exhibit. The first, second and third were in Metropolitan Museum of Manila, Gateway Mall, Cubao and U.P. Los Banos, respectively. To date, the MMK Exhibit reached a total of 15,660 children and adult exhibit viewers.

Right now the fourth MMK Exhibit is still ongoing at the MET Museum of Manila and will run until 18 August 2014.

In connection with this, may we visit your office and set a meeting with you and your representatives sometime between 11 to 13 of August 2014 at whatever time of your convenience to discuss the details of the MMK Project. A short PowerPoint presentation of the MMK exhibit will be made during the meeting.

The meeting will focus mainly on the following requests:

- a) Disseminate the information regarding the forthcoming MMK Exhibit;
- b) Identify the schools and number of pupils who are interested to view the Exhibit and engage in financial learning activities; and
- c) Invite the principals of various participating schools for the Opening of the Exhibit on 5 November at 9:30 a.m.

For confirmation and should you have any clarifications regarding this request, please have your staff call our Mr. Mark Anthony P. Creencia or Mr. Renato Jose L. Manaligod at (02) 708-7701, locals 2974 and 2975 respectively.

We look forward to your favorable response.

ATTY. PRUDENCE ANGELITA A. KASALA
Deputy Director and Head
Financial Consumer Affairs Group
Financial Supervision Research and
Consumer Protection Sub-Sector
Bangko Sentral ng Pilipinas
Malate, Manila